* **MBA (Part‐Time) Syllabus**

|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **1stSemester** | | **Credit** | | | **Hours** | | | **Full marks** | |
| MBC‐101 | Organization Structure & Management | | | 4 | | 45 | | | 100 |
| MBC‐102 | Organizational Behaviour | | | 4 | | 45 | | | 100 |
| MBC‐103 | Managerial Economics | | | 4 | | 45 | | | 100 |
| MBC‐104 | Basic Financial Accounting | | | 4 | | 45 | | | 100 |
| MBC‐105 | Quantitative Techniques | | | 4 | | 45 | | | 100 |
| **20** | | | **225** | | | | **500** | | |
| **2ndSemester** | | | | | | | | | |
| MBC‐201 | Financial Management | | | 4 | | 45 | | | 100 |
| MBC‐202 | Marketing Management | | | 4 | | 45 | | | 100 |
| MBC‐203 | Human Resource Management | | | 4 | | 45 | | | 100 |
| MBC‐204 | Research Methodology & SPSS | | | 3 | | 35 | | | 100 |
| MBC‐205 | Business Communication | | | 3 | | 35 | | | 100 |
| **18** | | | **205** | | | | **500** | | |
| **3rdSemester** | | | | | | | | | |
| MBC‐301 | IT for Managers | | | 3 | | 35 | | | 100 |
| MBC‐302 | Banking & Insurance Management | | | 4 | | 45 | | | 100 |
| MBC‐303 | Business & Corporate Law | | | 3 | | 35 | | | 100 |
| MBC‐304 | Entrepreneurship & Mgt. of SME | | | 3 | | 35 | | | 100 |
| MBC‐305 | Cost & Management Accounting | | | 4 | | 45 | | | 100 |
| MBC‐306 | | Project | | | 4 | | | 100 | |
| **21** | | | **195** | | | | **600** | | |
| **4thSemester** | | | | | | | | | |
| MBC‐401 | Production & Operations Mgt. | | | 4 | | 45 | | | 100 |
| MBC‐402 | MIS & ERP | | | 3 | | 35 | | | 100 |
| MBC‐403 | Business Ethics & Corporate Governance | | | 3 | | 35 | | | 100 |
| MBC‐404 | Strategic Management | | | 3 | | 35 | | | 100 |
| MBC‐405 | Business Environment & Sustainable Dev. | | | 3 | | 35 | | | 100 |
| MBC‐406 | | Project | | | 4 | | | 100 | |
| **16** | | | **185** | | | | **600** | | |
| **5thSemester** | | | | | | | | | |
| MBC‐501 | Elective‐1 | | | 4 | | 45 | | | 100 |
| MBC‐502 | Elective‐2 | | | 4 | | 45 | | | 100 |
| MBC‐503 | Elective‐3 | | | 4 | | 45 | | | 100 |
| MBC‐504 | Elective‐4 | | | 4 | | 45 | | | 100 |
| MBC‐505 | | Project | | | 4 | | | 100 | |
| **20** | | | **180** | | | | **500** | | |
| **6thSemester** | | | | | | | | | |
| MBC‐601 | Elective‐5 | | | 4 | | 45 | | | 100 |
| MBC‐602 | Elective‐6 | | | 4 | | 45 | | | 100 |
| MBC‐603 | Elective‐7 | | | 4 | | 45 | | | 100 |
| MBC‐604 | | Dissertation and Viva | | | 4 | | | 100 | |
| **16** | | | **135** | | | | **400** | | |
| **Total** | | **111** | | | **1125** | | | **3100** | |

**ELECTIVES**

|  |  |  |  |
| --- | --- | --- | --- |
| **5thSemester** | **Elective‐I (Choose one paper from the following)** | | |
| MBC‐501A | | Consumer Behaviour | |
| MBC‐501B | | Project Appraisal | |
| MBC‐501C | | Human Resource Planning | |
| MBC‐501D | | Software Management | |
| MBC‐501E | | Technology Management | |
| **5thSemester** | **Elective‐II (Choose one paper from the following)** | | |
| MBC‐502A | | Sales & Distribution Management | |
| MBC‐502B | | Financial Services | |
| MBC‐502C | | Compensation Management | |
| MBC‐502D | | E‐Business | |
| MBC‐502E | | Total Quality Management | |
| **5thSemester** | **Elective‐III (Choose one paper from the following)** | | |
| MBC‐503A | | Product & Brand Management | |
| MBC‐503B | | Security Analysis & Portfolio Analysis | |
| MBC‐503C | | Performance Management | |
| MBC‐503D | | Networking Management | |
| MBC‐503E | | Project Operations and Management | |
| **5thSemester** | **Elective‐IV (Choose one paper from the following)** | | |
| MBC‐504A | | Services Marketing | |
| MBC‐504B | | Taxation Management | |
| MBC‐504C | | Human Resource Development | |
| MBC‐504D | | Computer Aided Management | |
| MBC‐504E | | Innovation and R & D Management | |
| **6thSemester** | **Elective‐V (Choose one paper from the following)** | | |
| MBC‐601A | | Integrated Marketing Communication | |
| MBC‐601B | | Derivatives and Risk Management | |
| MBC‐601C | | Employment Legislations | |
| MBC‐601D | | System Analysis & Design | |
| MBC‐601E | | Materials Management | |
| **6thSemester** | **Elective‐VI (Choose one paper from the following)** | | |
| MBC‐602A | | Retail Management | |
| MBC‐602B | | Strategic Financial Management | |
| MBC‐602C | | Organizational Change and Development | |
| MBC‐602D | | Data Base Management | |
| MBC‐602E | | Supply Chain Management | |
| **6ThSemester** | **Elective‐VII** | | **(Choose one paper from the following)** |
| MBC‐603A | | Rural and Agricultural Marketing | |
| MBC‐603B | | International Financial Management | |
| MBC‐603C | | Industrial Relations | |
| MBC‐603D | | Information Security And Cyber Law | |
| MBC‐603E | | Service Operations | |

**Area specialization:**

**Group A**papers (MBC‐501A, 502A, 503A, 504A, 601A, 602A and 603A) are from **Marketing** Area;

**Group B** papers (MBC‐501B, 502B, 503B, 504B, 601B, 602B and 603B) are from **Finance** Area;

**Group C** papers (MBC‐501C, 502C, 503C, 504C, 601C, 602C and 603C) are from **HRM** Area;

**Group D** papers (MBC‐501D, 502D, 503D, 504D, 601D, 602D and 603D) are from **Systems** Area.

**Group E Papers** (MBC‐501E, 502E , 503E, 504E, 601E, 602E and 603E) are from **Production** Area

**Choice of Electives:**

The elective papers will be offered in the functional areas of Management such as Marketing, Finance, Human Resources and Systems. Students have options to choose four papers as Electives I,II,III,IV from the Elective papers offered in the 3rd Semester and three papers as Electives V, VI, VII from the list of subjects offered in 4thSemester. A student shall be considered to have **specialization** in a particular area provided he/she covers **at least four papers** of that particular area in the 3rdand 4thsemesters taken together.

The institutions concerned shall be free to offer the exact subjects subject to administrative exigency such as availability of faculty, minimum of 15 students opting for an elective paper.

The degree will be awarded after successful completion of all the semester papers.

The teaching methodology in core and elective papers should emphasize on case study approach wherever appropriate with cases being of recent origin.