

1<sup>st</sup> SEMESTER

Sl. No.	Sub.Code	Name of the subjects	L-T-P	Credit	University Marks	Internal Evaluation
1.	18MBA101	Managerial Economics	3-0-0	3	100	50
2.	18MBA102	Marketing Management	3-0-0	3	100	50
3.	18MBA103	Organizational Behaviour	3-0-0	3	100	50
4.	18MBA104	Management Principles	3-0-0	3	100	50
5.	18MBA105	Decision Science	3-0-0	3	100	50
6.	18MBA106	Business Communication	3-0-0	3	100	50
7.	18MBA107	Financial Accounting and Analysis	3-0-0	3	100	50
8.	18MBA108	Business Law	3-0-0	3	100	50
9.	18MBA109	Business Environment & Ethics	3-0-0	3	100	50
TOTAL				27	900	450



*All The Best.....*



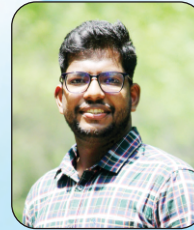
**FACULTIES OF MBA DEPT.**



Prof. (Dr.) Manas R. Kabat  
(Principal)



Dr. Suwendra Ku. Jayasingh  
(HOD, MBA)



Mr. Rajat Ku. Baliarsingh  
(Co-ordinator, MBA)



Mr. Priya Ranjan Pradhan  
(Guest Faculty)



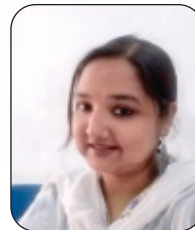
Mr. Satyabrata Behura  
(Guest Faculty)



Mrs. Mousumi Dash  
(Guest Faculty)



Dr. Debajani Palai  
(Guest Faculty)



Ms. Sitara Nazir  
(Guest Faculty)



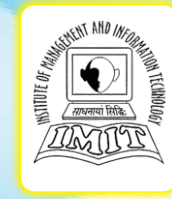
Mrs. Tamanna Mahapatra  
(Guest Faculty)



Mr. Basudev Singh  
(Guest Faculty)



Dr. Rajen Sahoo  
(Guest Faculty)



ESTD :1962

**INSTITUTE OF MANAGEMENT & INFORMATION TECHNOLOGY**

**INFORMATION BROCHURE**

**MASTER OF BUSINESS ADMINISTRATION**

**Session : 2022-23**





## ABOUT IMIT

The Institute of Management and Information Technology (IMIT), formerly known as College of Accountancy and Management Studies (CAMS), Cuttack was founded way back in 1962. It is a unique prestigious institution of the Government of Odisha, and has positioned itself as a premier institute offering various professional and technical courses that groom the students to cater to the expectations of modern industry.

The college offers Post Graduate and Research programmes in Business Administration and Computer Science. The College campus is located at Gourav Palace, MathaSahi, Tulsipur, Cuttack, on the bank of the river Mahanadi. Being twin to the state capital, Bhubaneswar, the Cyber heart of Odisha, it enjoys many advantages. Its close proximity to many large scale industries, central and state public sector undertakings and technical institutions has provided opportunities to its students for project work, practical training, and research. While strengthening human resource development efforts in the country, this college lay greater emphasis on the qualitative sense of education and not merely a quantitative one.

## VISION

- To be an Institute of national repute and centre of excellence in imparting professional education and research through innovative, rigorous and Compassionate Education.

## MISSION

- To inspire the students and create a climate of learning.
- To empower the students with Knowledge and Professional skill to face the challenges of changing environment.
- To maintain the high standards of professional education with a value orientation.

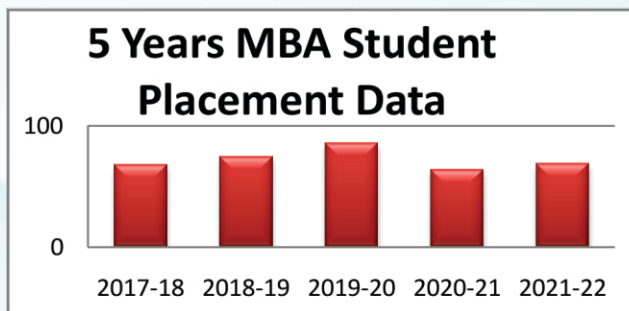
- To provide a broad range of career-oriented programs to meet the needs of society in general and professional education in particular.

## MASTER OF BUSINESS ADMINISTRATION (MBA)

On the basis of the ever growing demand in the field of management, the IMIT started an MBA programme under the Department of Business Management. It is a 2 years (4 semester) course leading to a master degree in business administration (MBA). The Department has been running with the successful track record of academic activities. It has made fabulous growth in terms of physical facilities, well equipped computer centre, library and a team of well qualified and experienced faculty members. The Institute examinations results in the MBA Colleges have been outstanding in the past years and the students have got the ranks in the Merit Lists. There is Dual Specialization offered across diverse specializations like HR/ Finance/Marketing. Every year 180 students who Passed Bachelor Degree of Minimum 3 years duration with at least 50% (45% in case of candidates belonging to reserved category) take admission.

## TRAINING AND PLACEMENT

- The T & P Cell has also impressively organized numerous campus interviews from time to time where many students have been selected in companies of repute.
- In last 5 years around 70% of the students have got the placement before their final semester examination.



- Soft skill and personality development training are provided to the students.

## HOSTEL FACILITY

The college is providing hostel facilities for both boys and girls. The hostel buildings are equipped with Wi-Fi facilities. The rooms are spacious, well-furnished, and duly maintained. A mess facility is provided for students. Hygienic vegetarian and non-vegetarian foods are provided to the students at a nominal rate. Admissions are fully based on OJEE ranks and applicants permanent resident distance from the institute.

Serial No.	Head	Fee Structure/Semester
1	Seat rent	6000/-
2	Development Fee	2000/- ( One Time)
3	Caution Money	1000/- (Onetime, refundable)
4	Electricity charge	1500/-
6	Common Room Charge	100/-
7	Mess Advance	15000/-
Total		25600/-

## LIBRARY

The Library of IMIT is enriched with latest edition of text and reference books on Computer science and management studies from various reputed national and international publishers. A separate Reading Room for the students is also available to them, where they can access national newspapers, the latest magazines from Technology, Digital World, Education, and General Awareness.

Management Books-25000  
Computer Science Books- 15000